



HALLMARK FLOORS®  
COMMERCIAL FLOORING

HALLMARK FLOORS

RETAIL

COURTIER, BARONESS HICKORY



HALLMARK FLOORS

# RETAIL

In the world of retail, design and functionality intersect. Optimal flooring should combine beauty with high performance. From small boutiques to large retailers, customers deserve to feel comfortable and confident while they shop and ultimately, when making a purchase. Our commercial hardwood and resilient flooring contributes to that consumer confidence. With a variety of styles for a variety of settings, from rustic chic outdoor apparel stores to high-end luxury brand boutiques - Hallmark has it covered.

Consumers look for unique experiences that appeal not only to their wallets, but their senses. Aesthetic appeal enhances the experience for consumers engaging in face-to-face retail environments. From warm and earthy to light and airy, our hardwood, bamboo and resilient flooring create a foundation for an inviting and memorable experience leaving customers craving more.

Hallmark's Courtier Resilient Flooring combines the beautiful look of real hardwood with the sturdiness of vinyl. Our 3TWENTY and 2TWELVE Collections unite realistic wood-grain textures with waterproof durability. The Times Square Collection is crafted to reflect raw materials and brings a new level of sustainability to vinyl flooring.



TRUE, AMBER PINE





BAMBOO, ESSENCE PRAIRIE

Create a truly remarkable customer experience merging aesthetics with functionality, transforming your business into lasting differentiation.



TRUE, ORANGE BLOSSOM HICKORY

See installation matrix on last page for types of retail flooring we offer along with recommendations for the best choice for each type of space.



TRUE, GINGER LILY OAK

RETAIL	Entry/Walk-off	Shopping Area	Storage/Supply	Restroom/Wet Storage	Office
True Hardwood	***		***		
Alta Vista Hardwood	***		***		
Ventura Hardwood	***		***		
Novella Hardwood	***		***		
Regatta Rigid Wood			***		
Courtier Waterproof	*				
Times Square Waterproof					
2Twelve Waterproof					
3Twenty Waterproof					
Voyager PVC Free	+	+	+	+	+
Xcora Strand Bamboo	***		***		
Pureform Traditional Bamboo	***		***		



OK



Depending on \* \*\*



Not suitable

\*

Click/floating floors not recommended for this particular application

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Contact Hallmark Floors with project-specific details

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Dry areas suitable; wet areas unsuitable

+

Wet set installation required



[www.hallmarkcommercial.com](http://www.hallmarkcommercial.com)